



Last updated:		December 2011		
IMI University Centre				
1	Programmes	Certificate Higher Diploma BA MBA		
2	Name	Professor Michael Hitchcock		
3	Department/School/Unit (or partner in the case of collaborative provision):	IMI University Centre		
4	Current post	Visiting Professor		
5	Qualifications			
	<i>Qualification</i>	<i>Date</i>	<i>Awarding Institution</i>	
	<i>Centenary Professor</i>	<i>1996</i>	<i>University of North London</i>	
	<i>Professor of Tourism</i>	<i>1995</i>	<i>University of North London</i>	
	<i>Doctor of Philosophy</i>	<i>1983</i>	<i>University of Oxford (Linacre College)</i>	
	<i>BA Hons</i>	<i>1978</i>	<i>Queen's University Belfast</i>	
6	Previous employment and experience of teaching at HE level			
	<i>Date from</i>	<i>Date to</i>	<i>Position held</i>	<i>Organisation</i>
	<i>2008</i>	<i>2010</i>	<i>Deputy Dean (ER&R)</i>	<i>University of Chichester</i>
	<i>2000</i>	<i>2008</i>	<i>Research Institute Director</i>	<i>London Metropolitan University</i>
	<i>1995</i>	<i>2000</i>	<i>Professor</i>	<i>University of North London</i>
	<i>1989</i>	<i>1995</i>	<i>Lecturer/Senior Lecturer</i>	<i>University of Hull</i>
	<i>1984</i>	<i>1989</i>	<i>Assistant Curator</i>	<i>Horniman Museum</i>
	<i>1986</i>	<i>1989</i>	<i>Adult Education Lecturer PT</i>	<i>Birkbeck College, University of London</i>
	<i>1983</i>	<i>1984</i>	<i>Assistant Keeper</i>	<i>Liverpool Museum</i>
	<i>1983</i>	<i>1984</i>	<i>Extension Studies Lecturer PT</i>	<i>Liverpool University</i>



7	Role in the delivery of the programme:				
	Visiting Lecturer				
8	Brief statement on current research, scholarly or consultancy activities:				
	<ul style="list-style-type: none"> • New book (ed. with V.T. King and MJ.G. Parnwell) <i>Heritage Tourism in Southeast Asia</i> published in 2010 • Co-authored paper on the relationship between an art gallery and tourism in Bali submitted to journal at MMU • Presenting paper at Ann Dunham symposium organized by Gajah Mada University in October 2010 • Currently studying the history of tourism in Switzerland 				
9	Authored Books				
	<i>Author(s):</i>	<i>Year</i>	<i>Title</i>	<i>Publisher</i>	<i>ISBN</i>
	Hitchcock, M & Darma Putra, IN	2007	<i>Tourism, Development and Terrorism in Bali</i>	Aldershot: Ashgate	978-0-7546-4866-6
	Hitchcock, M, Lyimo, F & Forster, P	2000	<i>Race and Ethnicity in East Africa</i>	London: MacMillan 181pp.	0-333-69101-6
	Hitchcock, M	1996	<i>Islam and Identity in Eastern Indonesia,</i>	Hull, Hull University Press, 208 pp.	
	Hitchcock, M & Norris, L	1995	<i>Bali: The Imaginary Museum,</i>	Kuala Lumpur: Oxford University Press, 204 pp.	
	Hitchcock, M	1991	<i>Indonesian Textiles</i>	London: British Museum Press, 192 pp.	
	Hitchcock, M	1985.	<i>Indonesian Textile Techniques</i>	Princes Risborough: Shire	.

					Publications 56 pp.
10	Edited Books				
	Editor(s):	Year	Title	Publisher	ISBN
	Hitchcock, M, VT King & Parnwell, MJG	2010	Heritage Tourism in Southeast Asia.	Copenhagen: Nordic Institute of Asian Studies/ Honolulu: University of Hawai Press	
	Hitchcock, M, VT King & Parnwell, MJG	2009	Tourism in Southeast Asia: Changes and New Directions	Copenhagen: Nordic Institute of Asian Studies/ Honolulu: University of Hawai Press	978- 87- 7694 - 033- 1
	Harrison, D & Hitchcock, M	2005	<i>The Politics of World Heritage: Negotiating Tourism and Conservation</i>	Clevedon: Channel View Publications, 186 pp.	1- 8451 -009- 2
	Hitchcock, M & Bhopal, M	2002	<i>ASEAN Management in Crisis.</i>	London: Frank Cass 196pp	0- 7146 - 5263
	Hitchcock, M & Nuryanti, W		<i>Building on Batik: The Globalisation of a Craft Community</i>	Aldershot: Ashgate, 394pp.	1- 8401 4- 987- 6
	Hitchcock, M & Teague, K	2000	Souvenirs: The Material Culture of Tourism	Aldershot: Ashgate, 287pp.	0- 7546 - 1055 -1
	Hitchcock, M & King, VT	1997	<i>Images of Malay-Indonesian Identity</i>	Kuala Lumpur, Oxford University Press, 282 pp.	983- 36- 0026 -0

	Hitchcock, M, VT King & Parnwell, MJG	1993	VT King and MJG Parnwell) <i>Tourism in South-East Asia</i>	London: Routledge, pp.373	0-415-07929-2
11	Refereed Journal Papers				
	Author (s)	Year	Title	Journal	
	Hitchcock, M & Wesner, S	2009	Vietnamese values, networks and family business in London	<i>Asia Pacific Business Review</i> 15:2, 265-282	
	Hitchcock, M & Wesner, S	2008	The SHIP approach and its value as a community based research method in Bali	<i>Current Issues in Tourism</i> 11:1, 84-100	
	Hitchcock, M & Darma Putra, IN	2005	Pura Besakih: a world heritage site contested	<i>Indonesia and the Malay World</i> 33:96, 225-237	
	Hitchcock, M	2005	We will know our nation better: Taman Mini and nation building in Indonesia	<i>Civilisations, Revue Internationale d'Anthropologie et de Sciences Humaines</i> , 3:2, 45-56	
	Hitchcock, M	2005	The politics of world heritage: afterword	<i>Current Issues in Tourism</i> , 7: 4&5	
	Hitchcock, M & Darma Putra, IN	2005	The Bali bombings: tourism crisis management and conflict avoidance	<i>Current Issues in Tourism</i> , 8:1, 62-76	
	Hitchcock, M	2004	Margaret Mead and tourism: anthropological heritage in the aftermath of the Bali bombings	<i>Anthropology Today (June)</i> 20:3, 9-14	



	Hitchcock, M		Taiwan's ambiguous Southeast Asian heritage	<i>Indonesia and the Malay World</i> 31:89, 69-79	
	Hitchcock, M & King, V.T		Discourses with the past: tourism and heritage in Southeast Asia	<i>Indonesia and the Malay World</i> 31:89, 3-15	
	Hitchcock, M & King, V.T		Concluding remarks	<i>Indonesia and the Malay World</i> 31:89, 161-164	
	Hitchcock, M		Zanzibar Stone Town joins the imagined community of World Heritage Sites	<i>International Journal of Heritage Studies</i> , 8:2, pp.153-166	
	Hitchcock, M & Bhopal, M	2001	Tourism and total crisis in Indonesia: the case of Bali	<i>Asia Pacific Business Review</i> , 8:2, 101-120	
	Hitchcock, M & Bhopal, M	2001	The culture and context of the ASEAN Business Crisis	<i>Asia Pacific Business Review</i> , 8:2, 1-18	
	Hitchcock, M & Bhopal, M		Conclusion: ASEAN Economic and Institutional Development in Perspective'	<i>Asia Pacific Business Review</i> , 8:2, 171-182	
	Hitchcock, M		Bali: a paradise globalized	<i>Pacific Tourism Review</i> 4:2, pp.63-73	
	Hitchcock, M		Ethnicity and tourism entrepreneurship in Java and Bali	<i>Current Issues in Tourism</i> 3:3, 204-225	
	Hitchcock, M & Kerlogue, F	2000	Batik, tourism and development in Jambi	<i>Indonesia and the Malay World</i> 28:82, 221-242	



	Hitchcock, M	1999	Tourism and ethnicity: situational perspectives	<i>International Journal of Tourism Research</i> 1, pp. 17-32	
	Hitchcock, M	1998	The tourist trap	<i>Museums Journal</i> , June, 37-39	
	Hitchcock, M	1991	Tourism, Taman Mini and National Identity	<i>Indonesia and the Malay World</i> 26:74 124-135	
	Hitchcock, M	1995	Inter-ethnic relations and tourism in Bima, Sumbawa	<i>SOJOURN</i> 10:2, 233-58	
	Hitchcock, M	1995	The Indonesian cultural village museum and its forebears	<i>Journal of Museum Ethnography</i> 7, 17-24	
	Hitchcock, M	1993	Research report on Indonesian and Tanzanian maritime links	<i>Indonesia Circle</i> 59:60, 62-67.	
	Hitchcock, M	1991	Dance and drama in Bali: the photographs of Beryl de Zoete and Walter Spies	<i>Indonesia Circle</i> 56, 49-55	
	Hitchcock, M	1989	Barleynese character	<i>Anthropology Today</i> 5:5, 13-14.	
	Hitchcock, M	1989	Colour symbolism in Bimanese textiles	<i>Indonesia Circle</i> 49, 19-29.	
	Hitchcock, M	1989	Field photography: a guide to basic equipment	<i>Journal of Museum Ethnography</i> 1, 4-6.	
	Hitchcock, M	1988	Houses, textiles and the Bimanese division of labour	<i>Museum Ethnographers Group Newsletter</i> 22,	

				55-59.	
	Hitchcock, M	1987	The uses of colonial images in textile research	<i>Indonesia Circle</i> 42, 92-96.	
	Hitchcock, M	1987	The Bimanese kris: aesthetics and social value	<i>Bijdragen tot de Taal-, Land en Volkenkunde</i> 143, 125-140	
	Hitchcock, M	1986	Basket makers of the highlands: the Dou Wawo of Bima, Sumbawa	<i>Expedition</i> 28:1, 22-28	
	Hitchcock, M	1985	Biman perceptions of craftsmanship	<i>Museum Ethnographers Group Newsletter</i> 18, 35-46.	
	Hitchcock, M	1985	Images of an ethnic minority in Indonesia: photography and education	<i>Anthropology Today</i> 1:1, 2-4	
	Hitchcock, M	1984	Dance and music in Bima on the island of Sumbawa	<i>Kabar Seberang</i> 13:14, 192-194	
	Hitchcock, M	1984	Thesis research and collecting: a fieldworker's view	Pitt Rivers Museum/ JASO, 53-60	
	Hitchcock, M	1984	Is this evidence from the lost Kingdom of Tambora?	<i>Indonesia Circle</i> 33, 30-35	
	Hitchcock, M	1984	The practical aspects of field collecting	<i>Museum Ethnographers Group Newsletter</i> 16, 21-36	
	Hitchcock, M	1983	Thesis research and collecting: a fieldworker's view	<i>Journal of the Anthropological Society of</i>	

				Oxford 14:2, 218-226	
12	Book Chapters				
	Author (s)	Year	Title	Book	
	Hitchcock, M & Darma Putra, IN	2010	Cultural perspectives on tourism and terrorism	McLeod, DVL & Carrier, JG (eds) <i>Tourism, Power and Culture</i>	
	Hitchcock, M & Darma Putra, IN	2009	Terrorism and tourism in Bali and Southeast Asia	Hitchcock, M, VT King & Parnwell, MJG (eds) <i>Tourism in Southeast Asia: Changes and New Directions</i>	
	Hitchcock, M	2007	The evolution of batik	Avé, J. (ed.) <i>Grand Batik Interiors.</i> Jakarta: BAB Publishing,. 20-31	
	Hitchcock, M	2006	The future	Retno Sulistianingsih Sitowati and Miksic, J. (eds) <i>Icons of Art: National Museum Jakarta.</i> Jakarta: BAB Publishing, 286-299	
	Hitchcock, M	2004	Foreword	Tang Ba Hoanh's <i>Traditional Handicraft Villages of Hai Duong, Hanoi:</i> Culture-	

				Information Publishing House, pp.1-7	
	Hitchcock, M & Darma putra IN	2004	Bali after the bombs: local values and inter-communal relations	Ardika, IW and Darma Putra, IN (eds) <i>Politik Kebudayaan dan Identitas Etnik</i> . Denpasar: Fakultas Sastra Universitas Udayana, 213-25	
	Hitchcock, M	2001	Souvenirs: cultural heritage and development	T. Lask (ed) <i>Cultural Heritage, Man and Tourism</i> . Liege: Laboratory of Anthropology and Communication, 71-79	
	Hitchcock, M	2001	Anthropological reflections on the study of tourism ' Series, 2001, pp.109-12	G. Wall (ed) <i>Contemporary Perspectives on Tourism</i> , Waterloo: Department of Geography Publication Series, 109-112	
	Hitchcock, M	2001	Tourism entrepreneurship in Southeast Asia	Bras, K, Dahles, H, Gunawan, M & Richards, G <i>Entrepreneurship and Education in</i>	

				<i>Tourism</i> 151-160	
	Hitchcock, M & Jay, S	1998	Eco-tourism and environmental change in Indonesia, Malaysia and Thailand	V.T. King (ed) <i>Environmental Change in Southeast Asia</i> , Nordic Institute of Asian Studies Man & Nature Series 2, Richmond: Curzon Press, 305-316	
	Hitchcock, M	1997	Indonesia in miniature'	Hitchcock, M & King, VT (eds) <i>Images of Malay-Indonesian Identity</i> , Kuala Lumpur: Oxford University Press, 227-235	
	Hitchcock, M, Stanley, N & Siu, KC	1997	The Southeast Asian "living museum" and its antecedents	Waldren, J et al (eds) <i>Tourism and Tourists</i> (in press), Oxford: Berg, 197-222	
	Hitchcock, M & Hill LG	1996	Anthropology	Mohammed Halib & T. Huxley (eds) <i>An Introduction to Southeast Asian Studies</i> , London: Taurus, 11-45	
	Hitchcock, M	1994	The Malay scribes of Bima, Sumbawa	Marschal, W (ed) <i>Texts</i>	

				<i>From the Islands; Oral and Written Traditions of Indonesia and the Malay World</i> , Berne: Ethnologica Bernensia, 175-182	
	Hitchcock, M	1992	Introduction	Hitchcock, M, King, VT and Parnwell, MJG (eds) <i>Tourism in South-East Asia</i> , London: Routledge, 1-31	
	Hitchcock, M	1992	Dragon tourism in Komodo, eastern Indonesia	Hitchcock, M, King, VT and Parnwell, MJG (eds) <i>Tourism in South-East Asia</i> , London: Routledge, 305-316.	
	Hitchcock, M	1991	European masks	T Teuton (ed) <i>The Letts Guide to Collecting Masks</i> , London: Charles Letts, 74-83.	
	Hitchcock, M	1991	Indonesian textiles in museums in Britain	Volger, G & K von Welck, K (eds) <i>Indonesian Textiles</i> , Colgne:Ethnol	

				ogica,197-198	
	Hitchcock, M	1991	Textiles, houses and the Biman division of labour	Volger, G & K von Welck, K (eds) <i>Indonesian Textiles</i> , Cologne:Ethnologic	
	Hitchcock, M	1988	The Far East	Mack, J (ed) <i>Ethnic Jewellery</i> , London: British Museum Press, (1994), 95-113	
	Hitchcock, M	1987.	'Fabrics for a Sultan	<i>HALI</i> 35, 14-19.	
	Hitchcock, M	1987	Tapestries from Indonesia	<i>The Weaver's Journal</i> XII:i, Summer, 55-57	
	Hitchcock, M	1987	Islamic influences on Indonesian design	A Al-Shahi (ed) <i>The Diversity of the Muslim Community: Anthropological Essays in Memory of Peter Lienhardt</i> , London: Ithaca, 51-57.	
	Hitchcock, M	1982	A field report on dance in Bima	Chua Soo-Pong (ed) <i>Dance Workshop</i> , Saingapore: Nanyang Academy of	



				Fine Arts, Singapore, 11-1	
	Hitchcock, M	1981	Selections from the minutes of the Oxford University Anthropological Society'	<i>Journal of the Anthropological Society of Oxford</i> XII:1,15-15	
	Hitchcock, M	1980	1919-1920: a diet of skulls, women and cannibals	<i>Journal of the Anthropological Society of Oxford</i> XI:3, 170-171.	
	Hitchcock, M	1980	1909: the magic lantern and the "Messrs. of Oriel and Lincoln"	<i>Journal of the Anthropological Society of Oxford</i> XI:2, 96-98	
13	Research Grants				
<p>2009-10 The Management of World Heritage Sites (with King, VT, Parnwell, MJG & Cochrane, (British Academy) £35,000</p> <p>2008-11 Ottoman, Turkish and Southeast Asian Relations (with Peacock, A) (British Academy) £150,000</p> <p>2007.08 Visitor Survey of the Royal Parks (The Royal Parks Agency/DCMS) £61,361</p> <p>Bagus Sutasoma Fellowship (Sutasoma Trust) £4,000</p> <p>2005 Walter Spies and Balinese Art (with Wesner, S) (British Academy) £3,950</p> <p>2004 Bagus Sutasoma Fellowship (Sutasoma Trust) £12,000</p> <p>2004 Besakih: A World Heritage Site Rejected and Revisited (The British Academy) £2,500</p> <p>2003 Building Research Capacity in Pro-Poor Tourism' ASEAN-EU University Network Programme (European Commission) 200,000 Euros</p> <p>2003 The Bali Bombings: Impacts on Tourism and Prospects for Recovery (The British Academy) £3,841</p>					



- 2003 London's Vietnamese Small Businesses (with Bagwell, S) (Nuffield Foundation) £5,943
- 2003 London's Turkish Small Businesses (with Bagwell, S) (Business Links for London) £8,415
- 2002 'Vietnamese Small Businesses in London (with Bagwell, S) (London Business Links) £8,360
- 2002 Major New Developments in the Planning and Management of the 2002 Notting Hill Carnival (with Burr, A) (Nuffield Foundation), £7,826
- 2002 Economic, Cultural Heritage and Handicrafts in Hai Duong (European Union, Asia Urbs Programme) 467,257 Euros
- 2002 Pilot Study of the Notting Hill Carnival (with Burr, A) (Nuffield Foundation) ,7,326
- 2002 'Institute Funding' (University of North London), £100,000 per annum
- 2002 Open Air Ethnographic Museums and Taiwan's Southeast Asian Heritage' (British Academy) £3,200
- 1997 Bali: Resolving Development Pressures' in collaboration with the Development Planning Unit, University College London and SOAS (Department for International Development/British Council) £11,000 per annum (1997-2000)
- 1997-8 Leisure, Tourism and Heritage Seminar Series (Economic and Social Research Council) £14,000
- 1995 Tourist Images of Bali (British Academy) £2,000
- 1993 Tourism in Bali in the 1930s: the Walter Spies and Beryl de Zoete collection (British Academy).
- 1993 Images of the Malay-Indonesian Worlf, 9th European Colloquium of Indonesian and Malay Studies (British Academy/British Council).
- 1992 A Study of Tourist Photography in South-East Asia, with special reference to Indonesia (British Academy)
- 1992 Tourism and the Environment in Java with Special Reference to Handicraft Industries (British Academy)
- 1989-90 'Dance and Drama in Bali: the Films of Walter Spies and Beryl de Zoete (British Council; Horniman Museum)



1985-8 Crafts and Cultural Identity in Western Romania and Eastern Hungary (Hungarian Ministry of Education; Romanian Ministry of Culture; HornimanMuseum)

1979-83 Technology and Society in Bima, Eastern Indonesia' (Social Science Research Council Postgraduate Studentship)

14	PhDs Supervised
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	<p>2006-09 Zheng Xie, Member of Supervisory Panel (PhD, LondonMet, 2010)</p> <p>2000-09 Gil Robinson, PhD Director of Studies (PhD, LondonMet, 2009)</p> <p>1999-07 Hyung-Yu Park, Director of Studies (PhD, LondonMet, 2007)</p> <p>1997-03 Stroma Cole, Director of Studies (PhD, LondonMet, 2003)</p> <p>1997-01 Dorothea Meyer, Director of Studies (PhD, University of North London, 2001)</p> <p>1994-95 Fiona Kerlogue, Director of Studies (PhD, University of Hull, 1998)</p> <p>1992-95 Maria Patty-Noach, Director of Studies (PhD, University of Hull, 1995)</p> <p>1993-94 Francis Heng, Member of Supervisory Panel (PhD, University of Hull, 1995)</p> <p>1991-92 Carole Davis, Member of Supervisory Panel (PhD, University of Hull, 1995)</p> <p>1994-95 Mohd Puad Zarkashi, MPhil co-supervisor (PhD, University of Hull, 1998)</p> <p>1991-92 Traude Gavin, Member of Supervisory Panel (PhD, University of Hull, 1995)</p> <p>1990-93 Rosemary Sayigh, Director of Studies (PhD, University of Hull, 1993)</p>

15	Conferences Organized
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15	Conferences Organized
	<p>2006 'Tourism in Asia' (Member: Organising Committee, Leeds Metropolitan University, Leeds University and London Metropolitan University)</p> <p>2005 'Tsunami: Re-Building Tourism' (London Metropolitan University)</p> <p>2002 'The Politics of World Heritage' (London Metropolitan University endorsed by UNESCO)</p> <p>2001 '3rd EUROSEAS' (Member: Organising Committee, School of Oriental and African Studies)</p> <p>2000 'Art, Culture and Media' (ASEASUK and Royal Pavilion, Brighton)</p> <p>1999 (with M. Bhopal) 'Asian Management in Crisis' (London Metropolitan University)</p> <p>1998 (with K. Teague) 'Souvenirs: The Material Culture of Tourism' (Royal Anthropological Institute/Museum Ethnographers Group)</p> <p>1993 (with JW Christie, VT King and MJG Parnwell) 'Images of the Malay-Indonesian World' (European Colloquium on Indonesian and Malay Studies, Hull)</p> <p>1992 (with LG Hill) 'Tourism, Anthropology and Museums' (Museum Ethnographers Group/</p>



University of Hull)					
1991 (with MJG Parnwell and VT King) 'Tourism in South-East Asia' (ASEASUK AGM, Hull Polytechnic)					
1987 (with E Edwards) "A Question of Image" (MEG AGM, Horniman Museum)					
16	Television and Radio Interviews				
Over 400 television and radio appearances					
2009 Interviews on BBC Sussex/BBC Wales					
2008 Interviews on BBC 24, Asia Today, Outlook Programme					
2007 Interviews on BBC 24, Asia Today, Outlook Programme					
2006 Interviews on BBC 24, Asia Today, Outlook Programme					
2005 Interviews on BBC 24, Asia Today, Outlook Programme					
2004 Interviews on BBC 24 Hours, Asia Today, Outlook Programme					
2003 Interviews on BBC World, Asia Today, BBC World Service					
2002 Interviews on: Richard and Judy, Newsnight, 10 O'Clock News, BBC Breakfast, Asia Today					
2001 Interviews on: Excess Baggage (BBC), BBC World Television, BBC World Service, Asia Today					
2000 Interviews on: BBC World Television, CNN, Asia Today					
1999 Interviews on: BBC World Television, BBC Radio Woman=s Hour, Radio 5, Asia Today					
1998 Interviews on: Channel 4, BBC World Television, Sky, CNN Coverage in the London Evening Standard					
1996 Interviews by documentary maker Bilder & Worte					
1992 Interviews on: BBC Indonesia Service					





Textiles, Ethnologica, Cologne, 1991, pp. 215-217.