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IMI University Centre				
1	Programme	Certificate Higher Diploma Postgraduate Diploma BA MBA		
2	Name	Theodore S Benetatos		
3	Department/School/Unit (or partner in the case of collaborative provision):	IMI University Centre		
4	Current post	Senior Lecturer in Tourism and Marketing Management		
5	Qualifications			
	<i>Qualification</i>	<i>Date</i>	<i>Awarding Institution</i>	
	PhD – Sustainable Tourism Development	Current	Panteion University of Social and Political Science, Greece	
	MBA	1997	ALBA – Athens Laboratory of Business Administration, Greece	
	M.Soc.Sc Tourism Policy and Planning	1996	The University of Birmingham, UK	
	B.Sc Tourism Business Administration	1994	Technological Educational Institute of Patras, Greece	
6	Previous employment and experience of teaching at Higher Education level			
	<i>Date from</i>	<i>Date to</i>	<i>Position held</i>	<i>Organisation</i>
	2000	2008	Lecturer in Tourism	TEI Patras, Greece
	2002	2009	General Manager	Hotel Byzantino, Greece-4 star Mandas S.A. Corp
	2001	2002	General Manager	Tourism Development Organization of Achaia Municipality of Patras, Chamber of Commerce Achaia
	2005	2008	Lecturer in Sustainable Tourism development – Community Service	AWISH Hellas, Western Washington University USA



			Redevelopment Research Project	
	2007	2007	Visiting Lecturer for Sustainable Tourism Development	Hellenic American University, Athens
	2005	2008	Bournemouth University	Representative
	2000	2000	Bournemouth University	Assistant Marketing Manager
7	Role in the delivery of the programme:			
	MBA Program Leader			
8	Brief statement on current research, scholarly or consultancy activities:			
	2007-2008	<p>Research Director Anna Lindh Euro-Mediterranean Foundation for Dialogue Between Cultures EUROMED Sustainable Community Connections – Egypt. A research project on sustainable community development and fair trade. Sustainable Partnership in Greece, Italy, Jordan, Palestine & Tunisia http://www.awish-hellas.org/awish/main.php?action=1&lang=en&cid=18</p> <p>As a research director of the program I have organized the following workshops:</p> <p>Workshop 1: Athens, Hellenic American University, December 2007 Workshop 2: Bellagio, Italy – Rockefeller Foundation in collaboration with Western Washington University, Huxley college for the environment, February, 2008 Workshop 3: Tunis, Tunisia – With the collaboration of APNEK Tunisia, SD MED Greece, Mediterranean Information Office, Western Washington University, April 2008 Workshop 4: Kefalonia Greece, with the participation of UNU, United Nations University, Hellenic American University, APNEK, AWISHHellas, University of Western Washington. May 2008.</p>		
	2007	<p>Innova – Patras Science Park Interregional Collaboration in Knowledge Transfer in Strategic Sectors Research Trainer www.psp.org.gr</p>		

2006	Operational Committee (O.C.) – Patras Science Park			
Sea	Human Resources and Development Planning on both sides of Ionian			
	“Developing Indicators for the Evaluation of Regional Development Capabilities of Small Medium Enterprises” European Union– Interreg III			
2006	Researcher ΕΠΕΑΕΚ II, Encouraging Entrepreneurship in University Education .			
2005	Editorial Board: International Journal of Finance and Informatics. ISSN 1790-3130			
01/04-Now	Technical Advisor Sustainable Community and Tourism Development A.W.I.S.H. Hellas (A World Institute for Sustainable Humanity) Oregon University and Western Washington University USA. www.awish-hellas.org			
04-09	Researcher ΕΠΕΑΕΚ II – 2.2.2.α “Reforming Undergraduate Studies” ATEI Patras			
12/02-5/2003	Researcher E.T.I.N. (Ionian Islands) Developing «Tourism Promotional Plan – Marketing Plan for the Region of the Ionian Islands». Regional Development Fund – EU Funded Project			
10/02- 02/0	Research Coordinator E.T.A.A. Developing «Tourism Promotional Plan – Marketing Plan for the Region of Western Greece». In collaboration with the Prefecture of Achaia and NEA, Ministry of Development, Regional Development Fund.			
Recent/key research publications:				
<i>Author(s):</i>	<i>Year</i>	<i>Title</i>	<i>Publisher</i>	<i>ISBN</i>
Benetatos, T et at	2009	Sustainable Tourism as a tool for reversing rural abandonment. The case of Kefalonia Island	ICTDM Conference-Kos Island Sept 2009	
Zafiropoulou A, Benetatos T	2008	Making Sense of Sustainable Tourism Practices: Towards Integration of Theory and Practice	Archives of Economic History	
Stergiou, D and Benetatos, T	2007	Sustainable what? Sustainable tourism development in Greek tertiary	Tourism Issues, pp 1-16, Vol 1	

			curricula		
	Zafiropoulou A, Avramopoulos, A and Benetatos T	2006	Tourism, Competition and Distribution Channels. The Role of Incoming Tourism to the Competitiveness Improvement of Regional Travel Agents in Greece. The Case of Achaia-Greece	8th National Scientific Conference - Economic History Society and - ATEI of Kalamata Greece 17-19 March 2006	
	Benetatos, T	2005	Reinventing ...Sustainable Tourism Sustainable Development Conference, September 29 - October 3 "Imagining a Sustainable Future: the Rebirthing of Blue Village",	Western Washington University & AWISH Hellas www.awish-hellas.org	
	Benetatos,T and Stergiou, D	2005	Sustainable Tourism Policy and Planning and Social Impact Assessment: An approach on Island Tourism Development and Community Planning. The Case of Kefalonia	Poster Paper International Conference in Tourism Planning and Policy, June 11-12 ATEI Patras – Greece.	
	Mihopoulou, E; Benetatos, T and Kanellopoulos, D	2005	Consumer perception of online ticket purchasing: A UK case study	Journal of Finance and Informatics, Vol 1, pp 1-11.	
	Benetatos, T; Papageorgiou, G, Stergiou D	2004	Marketing Management for Services & Tourism»	<i>IQN Publications</i>	978-960-286-833-1